



The Doll Foundation

Empowering Seniors & Caregivers



2026
**MODEL
OF THE YEAR
AWARDS**

THE ART OF
Becoming

FASHION SHOW PRESENTED BY
CHRISTIAN SIRIANO

Fashion that Inspires. Impact that Lasts.

WWW.DOLLFOUNDATION.ORG

The
Warehouse
at
Turkey Bend

VALET

THE WAREHOUSE
AT BUFFALO BAYOU

HOUSTON, TX

◆ SPONSORSHIP DECK ◆



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SAULA VALENTE

2026 CO-CHAIR

Saula Valente is a prominent Houston high-society figure and seasoned gala chair known for her refined European style and graceful leadership in the philanthropic community. An Italian living in Houston, she blends timeless elegance with modern American design through Saula's Home Decor & Tablescapes. Her love for beautifully curated tablescapes reflects her belief that the table is a place of sentiment, celebration, and connection.

2026 MODEL OF THE YEAR AWARDS

HONORING WOMEN OF INFLUENCE



@SIMPLYSAULA

APRIL SALAZAR

2026 CO-CHAIR

April Salazar is a celebrated Houston high-society philanthropist, storyteller, and community champion whose dynamic energy and heart for service shine through every project she touches. A proud child of the nineties and passionate Latina from South San Antonio, April became the first in her family to earn a college degree—launching a life dedicated to creativity and impact.

As the founder of RAZALAS Publishing, she has authored multiple children's books, completed her debut novel, and is currently writing her memoir, *Girl from the Southside*. Recognized by city and state leaders for her philanthropy, April brings warmth, positivity, and purpose to the many Houston organizations she supports. She lives in Texas with her husband and four children.

2026 MODEL OF THE YEAR AWARDS

HONORING WOMEN OF INFLUENCE



@APRILMARIESALAZAR

LETTER TO DONOR



We are thrilled to announce that in 2026, we are hosting the third annual "Model of the Year Awards," a Met Gala-inspired event, featuring a signature fashion showcase by Christian Siriano. The evening will include the recognition of "Women of Influence" who have made significant contributions to society, volunteerism, and philanthropic endeavors.

The "Model of the Year Awards" is an event that raises funds for The Doll Foundation, a 501c3 non-profit organization (Tax ID: 81-3687238). The Doll Foundation provides essential resources and education to seniors and caregivers needing assistance. These resources include financial literacy, tuition support, employment coaching, disaster aid, respite and companion care, support groups, and family caregiver classes. Additionally, the foundation extends its support to other organizations with similar missions.

We depend on the generosity of sponsors, like yourself, to continue our work of serving and empowering the community. We would sincerely appreciate your consideration of various ways to contribute, whether by becoming a valued sponsor, providing monetary support, or donating items for the auction. For more information on how you can support this event and our mission, kindly refer to the enclosed Q&A guide and sponsorship form.

Sincerely,

Qiana James

Chair - 2026 Model of the Year Awards

VISION AND MISSION

Vision

The vision of the Doll Foundation is to create a society where seniors and caregivers receive the necessary resources and support needed to enhance their quality of life. The foundation aims to empower seniors and caregivers with education and assistance in order to promote their well-being, independence, and overall happiness. By providing comprehensive resources and education in various areas, the foundation seeks to make a positive impact on the lives of seniors and caregivers and improve their overall quality of life.

Mission

The mission of the Doll Foundation is to empower seniors and caregivers by providing the necessary resources, education, and support they need to thrive in their daily lives. The foundation is committed to offering a wide range of services such as tuition support, employment coaching, financial literacy, disaster relief, respite and companion care, family caregiver classes, and support groups. The foundation aims to support seniors and caregivers by equipping them with the knowledge and tools required to navigate their challenges, make informed decisions, and improve their overall well-being. Through its mission, the Doll Foundation strives to make a positive, lasting impact on the lives of seniors and caregivers in need of assistance.

BOARD OF DIRECTORS



Qiana James
Founder & Chairwoman



Sami Khaleeq
Founder, CGS Digital Marketing
City of Houston Commissioner



Dr. Vanitha Pothuri
Founder,
Luhar Group of Companies

BOARD OF DIRECTORS



Sasha Libby

Digital Marketing Specialist,
CGS Digital Marketing



Josh Perez

Founder, TMS Ranch
Texan Mosquito Company



Terri Ho

Financial Advisor,
Manske Wealth Management



Dr. Peta-gay Ledbetter

Clinical Supervisor,
Thriveworks

BOARD OF DIRECTORS



Carolina Arena
Founder, Poder Hispano



Samantha Holsomback
Founder, All Things Love Events
Runway Model



Dr. Glenda Demas
Founder, Pearls of Change
Wellness, LLC

BOARD OF DIRECTORS



Satavia Austin
President,
Starworks Foundation



Katina McGhee
Assistant Vice Provost,
University of Houston



Jennifer Sebasigari
Electricity Broker,
J&H Energy Consultants

SERVICES PORTFOLIO

1

ADOPT-A-SENIOR

Provides support, companionship, and assistance to seniors who may be feeling lonely or in need of additional care.

2

EMERGENCY RELIEF FUND

Offers timely financial support during unexpected short-term crises.

3

CNA SCHOLARSHIPS

Grants financial assistance and support to individuals who wish to pursue a Certified Nurse Assistant (CNA) certification program.



SERVICES PORTFOLIO

4

FAMILY CAREGIVER RESPITE

Provides support, companionship, and assistance to seniors who may be feeling lonely or in need of additional care.

5

CAREGIVER LIFE SKILLS

Offers timely financial support during unexpected short-term crises.

6

DISASTER RELIEF

Aids seniors and caregivers with essential disaster relief during crisis ensuring their safety and well-being.



ABOUT THE CHAIR

Qiana James is the CEO of Friendly Faces Senior Care, prioritizing seniors' independence and well-being. She also founded The Doll Foundation to benefit seniors. A Bauer College of Business graduate, she holds a BBA in Entrepreneurship & Management. As a distinguished alumna of the Wolff Center for Entrepreneurship, Qiana has received prestigious awards like Provider of Choice and Top Home Care. Her leadership led Friendly Faces to the Inc. 5000 list in 2021 and 2022. She also received the BBB Award of Excellence and Houston Chronicle's Top Workplaces award, showcasing her commitment to excellence. Qiana's impact and achievements in the industry are widely recognized through various accolades.



QIANA JAMES

HONOREES



Jackie Kinloch
Philanthropist/PlanNet Now



Lukkaew Srasrisuwan
Engineer | Founder - Makiin Concepts



HONOREES



Vanessa Agudelo

Owner - Creme Pilates
@vanessa.agudelo



Charlye Lynne Egbo

Owner - The Blowup Bar
@charlyelynne



HONOREES



Chloe Di Leo

Owner | Founder - DOMUS CAVIAR
& My Drink Bomb
@chloedileo



Zinat Ahmed

Founder | En Haus Creative
@zinat_ahmed



HONOREES



Gianni Avalos
Divorce | Family Lawyer -
Avalos Family Trial Attorneys
@singlemomattorney



Rochelle Fletcher Deiso
Former Ballerina
@rorodeiso





MODEL OF A LIFETIME

Jane B. Wagner is a beloved Houston philanthropist and society figure whose life reflects resilience, generosity, and grace. A third-generation partner in her family's Oklahoma oil company, Jane has spent decades championing causes close to her heart, including SEARCH Homeless Services, Interfaith Ministries, Anti-Defamation League, KNOWAutism, Children at Risk, Houston Area Women's Center, American Heart Association, Jewish Family Services, Houston Ballet, The Alley Theatre, and Stages.

A published writer with more than 100 works in print, Jane uses storytelling to uplift others and inspire healing. Honored alongside her daughters with a Legacy Award for community service, she continues to be a powerful force for good in Houston's charitable and cultural circles. Surrounded by her husband, children, and grandchildren, Jane embodies a lifetime of purpose, elegance, and impact—making her a truly deserving recipient of the Model of a Lifetime Award.

@janebwag

SPONSORSHIP PACKAGE

TITLE SPONSOR

\$50,000

- 10 Entry as VIP to Kickoff Event
- 2 tables of 10 with VIP seating
- 10 Guaranteed Fashion Show Front Row Seating
- 10 Entry to Private Trunk Show
- Speak or play a video at Gala
- Recognition in video
- Champagne service at table
- Advertisement on website
- Social media advertisement
- Logo in event program
- Logo on Thank You board
- 2 full page ads in event program
- The Doll Foundation Plaque
- Entry for your group to the after party

DIAMOND

\$25,000

- 6 Entry as to Kickoff Event
- 1 table of 10 with VIP seating
- 8 Guaranteed Fashion Show Front Row Seating; 2 Preferred Seating
- 6 Entry to Private Trunk Show
- Opportunity to speak at Gala
- Recognition in video
- Champagne service at table
- Advertisement on website
- Social media advertisement
- Logo in event program
- Logo on Thank You board
- Full page ad in event program
- The Doll Foundation Plaque
- Entry for your group to the after party

PLATINUM

\$10,000

- 4 Entry as a to Kickoff Event
- 1 table of 10 with VIP seating
- 6 Guaranteed Fashion Show Front Row Seating; 4 Preferred Seating
- 4 Entry to Private Trunk Show
- Recognition in video
- Advertisement on website
- Social media advertisement
- Logo in event program
- Logo on Thank You board
- Half-page ad in event program
- The Doll Foundation Plaque
- Entry for your group to the after party

GOLD

\$5,000

- 2 Entry to Kickoff Event
- 1 table of 10 with VIP seating
- 4 Guaranteed Fashion Show Front Row Seating; 6 Preferred Seating
- 2 Entry to Private Trunk Show
- Recognition in video
- Logo on website
- Social media advertisement
- Logo in event program
- Logo on Thank You board
- 1/4 page ad in event program
- The Doll Foundation certificate
- Entry for your group to the after party

SPONSORSHIP PACKAGE

SILVER

\$3,500

- 2 Entry to Kickoff Event
- 1 table of 10 at gala
- 10 Preferred Seating to Fashion Show
- 2 Entry to Private Trunk Show
- Recognition in video
- Name on website
- Social media advertisement
- Name in event program
- Name on "Thank You" board
- The Doll Foundation certificate
- Entry for your group to the after party

BRONZE

\$1,200

- 2 Entry to Kickoff Event
- 2 VIP tickets to gala
- 2 Front Row or Preferred Seating (front row on first come basis)
- 2 Entry to Private Trunk Show
- Recognition in video
- Name on website
- Social media advertisement
- Name in event program
- Name on Thank You board
- The Doll Foundation certificate
- Entry for your group to the after party

VIP GUEST

\$500

- Entry as a VIP to Kickoff Event
- 1 VIP seating at gala
- 1 Fashion Show Front Row or Preferred Seating (front row on first come basis)
- 1 Entry to Private Trunk Show
- Recognition in video
- Name on website
- Name in event program
- Name on Thank You board
- 1 entry to the after party

GENERAL ADMISSION

\$350

- 1 ticket to gala
- 1 Seat at Fashion Show (Preferred Seating)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Create a memorable brand presence at the 2026 Model of the Year Awards – The Art of Becoming while supporting The Doll Foundation and its programs serving seniors, caregivers, and the community.

Unless otherwise noted, each paid sponsorship includes:

- Two (2) VIP tickets with premium seating
- Sponsor recognition on the event website
- Sponsor recognition in the official event program
- Logo inclusion in the event video loop
- Social media recognition, including dedicated sponsor recognition and/or Reels
- Event signage specific to the sponsored experience
- Recognition as the exclusive or official sponsor of the selected experience, when applicable

RUNWAY SPONSOR

\$7,500

Christian Siriano Fashion Show Presented By [Sponsor]

Our premier fashion show sponsorship provides high-profile association with the Christian Siriano runway presentation.

Additional Benefits:

- "Presented By" recognition for the Christian Siriano Fashion Show
- Premium logo placement on fashion show and runway-related signage
- Verbal recognition from the stage
- Premium placement in the official event program
- Premium placement in the event video loop
- Recognition in select fashion show promotional materials
- Opportunity for an approved brand activation or product placement

KICKOFF PARTY SPONSOR

\$7,500

Become the exclusive sponsor of the official 2026 Model of the Year Awards Kickoff Party, launching The Art of Becoming celebration.

Additional Benefits:

- Exclusive recognition as the Official Kickoff Party Sponsor
- Logo placement on the official Kickoff Party step-and-repeat
- Prominent signage throughout the Kickoff Party
- Verbal recognition during the Kickoff Party
- Recognition in select Kickoff Party promotional materials
- Opportunity for an approved branded activation or product placement
- Inclusion in select post-event recognition and recap content

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FLORAL SPONSOR

\$5,000

- Recognition as the Official Floral Sponsor
- Sponsor recognition incorporated into floral and décor displays where appropriate
- Signage recognizing the sponsor within key event areas
- Recognition associated with select décor photography and social content

ENTERTAINMENT SPONSOR

\$5,000

- Recognition as the Official Entertainment Sponsor
- Prominent signage near the entertainment/stage area
- Verbal recognition during the event
- Recognition associated with entertainment-related social content

RED CARPET SPONSOR

\$5,000

- Recognition as the Official Red Carpet Sponsor
- Prominent branding within the red carpet experience
- Sponsor signage in the red carpet area
- Enhanced brand exposure through red carpet photography, Reels and social content

AFTER-PARTY SPONSOR

\$5,000

- Recognition as the Official After-Party Sponsor
- Prominent signage at the official after-party
- Verbal recognition
- Recognition in after-party promotional and social content
- Opportunity for an approved branded activation or product placement

ADDITIONAL SPONSORSHIP OPPORTUNITIES

HOSPITALITY SPONSOR

\$5,000

- Recognition as the Official Hospitality Sponsor
- Prominent recognition associated with featured guest and VIP hospitality
- Recognition in hospitality-related event materials
- Opportunity for approved hospitality-related brand integration

ALCOHOL SPONSOR

\$5,000

- Recognition as the Official Alcohol Sponsor
- Prominent sponsor signage at event bars
- Opportunity for approved branded bar displays and materials
- Recognition associated with cocktail and bar-related event content
- Verbal recognition during the event

COCKTAIL RECEPTION SPONSOR

\$3,500

- Recognition as the Official Cocktail Reception Sponsor
- Prominent signage throughout the cocktail reception
- Verbal recognition during the reception
- Opportunity for approved brand integration within the reception area

AWARDS PRESENTATION SPONSOR

\$3,500

- Recognition as the Official Awards Presentation Sponsor
- Sponsor recognition during the Model of the Year Awards presentation
- Prominent recognition within the awards presentation
- Verbal recognition from the stage

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LUXURY TRANSPORTATION SPONSOR

\$3,500

- Recognition as the Official Luxury Transportation Sponsor
- Recognition associated with VIP and featured guest transportation
- Opportunity for approved vehicle and brand visibility at the event
- Recognition in transportation-related social content when appropriate

AUCTION SPONSOR

\$3,500

- Recognition as the Official Auction Sponsor
- Prominent signage within the auction area
- Verbal recognition during the auction/fundraising presentation
- Recognition associated with select auction communications and content

VALET SPONSOR

\$2,500

- Recognition as the Official Valet Sponsor
- Sponsor signage at the valet arrival and departure area
- Brand visibility at an important guest arrival touchpoint
- Opportunity to provide approved branded materials at the valet area

DESSERT SPONSOR

\$2,500

- Recognition as the Official Dessert Sponsor
- Sponsor signage at the dessert presentation
- Brand recognition associated with the dessert experience
- Recognition in select food and dessert-related social content

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PHOTOGRAPHY SPONSOR

\$2,500

- Recognition as the Official Photography Sponsor
- Sponsor recognition associated with official event photography
- Recognition in select photography-related events and social content

BEAUTY & GLAM SPONSOR

\$2,500

- Recognition as the Official Beauty & Glam Sponsor
- Sponsor signage in designated beauty and glam areas
- Recognition in select behind-the-scenes content
- Recognition associated with approved hair, makeup, and beauty content

PHOTO BOOTH SPONSOR

\$2,500

- Recognition as the Official Photo Booth Sponsor
- Prominent sponsor signage at the photo booth
- Opportunity for approved logo placement on digital photo booth assets
- Brand exposure through guest-generated photo booth content

COFFEE BAR SPONSOR

\$2,500

- Recognition as the Official Coffee Bar Sponsor
- Sponsor signage at the coffee bar
- Opportunity for approved branded elements at the coffee station
- Recognition associated with the coffee bar experience

ADDITIONAL SPONSORSHIP OPPORTUNITIES

GUEST CHECK-IN SPONSOR

\$2,500

- Recognition as the Official Guest Check-In Sponsor
- Prominent sponsor signage at guest registration and check-in
- Brand visibility at one of the first guest touchpoints of the evening
- Opportunity for approved branded materials within the check-in area

STEP-AND-REPEAT SPONSOR — IN-KIND / PRODUCTION SPONSOR

The Step-and-Repeat Sponsor will underwrite the full approved production cost of the official event step-and-repeat.

Benefits Include:

- Recognition as the Official Step-and-Repeat Sponsor
- Sponsor logo prominently featured on the official event step-and-repeat alongside event branding
- Brand exposure in photographs featuring guests, honorees, VIPs, media and featured talent
- Recognition on the event website
- Recognition in the official event program
- Logo inclusion in the event video loop
- Social media recognition

Logo size, location and placement will be determined by The Doll Foundation to maintain the integrity and visual presentation of the official event branding.

VIP Ticket Benefit: Two VIP tickets with premium seating are included if the verified in-kind value of the Step-and-Repeat Sponsorship meets or exceeds \$2,500.

IN-KIND SPONSORSHIP OPPORTUNITIES

The Doll Foundation welcomes in-kind donations of goods and professional services that directly offset event expenses and enhance the Model of the Year Awards experience.

An in-kind contribution may qualify for any of the sponsorship opportunities listed above when the fair market value of the donated goods or services is equivalent to or greater than the listed sponsorship amount.

Examples of in-kind sponsorships may include:

- Media and advertising
- Beauty, hair and makeup services
- Floral design and décor
- Valet services
- Photography and videography
- Entertainment
- Desserts and culinary services
- Coffee and beverage service
- Alcohol and beverage products
- Luxury transportation
- Hotel accommodations and hospitality
- Photo booth services
- Step-and-repeat production
- Event production and technical services
- Other approved goods or professional services

IN-KIND SPONSOR BENEFITS

When the verified fair market value of the in-kind contribution meets or exceeds the listed sponsorship amount, the sponsor may receive the same recognition and benefits associated with that sponsorship, including two (2) VIP tickets with premium seating.

All in-kind sponsorships are subject to approval by The Doll Foundation. Recognition and benefits are based on the verified fair market value of the donated goods or services, sponsorship availability, and the needs of the event.

SPONSORSHIP PACKAGE

FASHION SHOW ONLY

GENERAL ADMISSION

\$350

- Front-row seating

\$150

- Standing Room or Preferred Seating
- First come, first serve basis

VIP GUEST & UP (ENTRY FOR YOUR GROUP TO THE AFTER-PARTY)

\$75

- After-Party only

\$50

- Add-on for guests who already purchased a Fashion Show ticket

THANK YOU.

We extend our heartfelt gratitude to our sponsors, partners, guests, and supporters.

Your generosity, belief in our mission, and commitment to empowering seniors and caregivers help make our work possible and our impact truly remarkable.

Together, we are creating **HOPE, DIGNITY & OPPORTUNITY**. Thank you for being a part of our journey.

WWW.DOLLFOUNDATION.ORG

INFO@DOLLFOUNDATION.ORG

832-588-6170



(From left to right) Qiana James, Milka Waterland Guzman, Cheryl Creuzot, Gayla Gardner

charity event, known as the Model of the Year Awards, was held on November 30th at Rise Rooftop, adopting a Studio 54 theme. Its primary focus is to offer seniors and caregivers essential resources and education, thereby contributing to their well-being and enhancing their lives.

This occasion specifically recognizes the exceptional accomplishments of "Women of Influence" who have made significant contributions to society through volunteerism and philanthropy. Among the honorees, Cheryl Creuzot received the prestigious "Model of a Lifetime" award for her outstanding philanthropic endeavors and remarkable achievements in business.



Creative Director: **Qiana James**
@friendlyfaces_hou @doll_foundation

Makeup: **Blo Blow Dry Bar Post Oak** | @blopostoak
Artists: Brandon Lee Beauty | @brandonleebeauty
Sara Gonzalez | @sbeautyartist

Kiss and Makeup Houston | @kissandmakeuphouston
Artist: Preslee Clark | @presleeclark

Hair: **Sophisticated Images Salon** | Takiia Scott
@sophisticatedimages

Photographer: **Sanguine Portraiture** | Joanna Booth
@sanguineportraiture | sanguineportraiture.com

Photographed at: **The Ivy House** | @ivyhousetx

2026 MODEL OF THE YEAR AWARDS

HONORING WOMEN OF INFLUENCE