

The Battle of Versailles



50TH ANNIVERSARY CELEBRATION



Sponsorship
Deck

Honoring: Women of Influence

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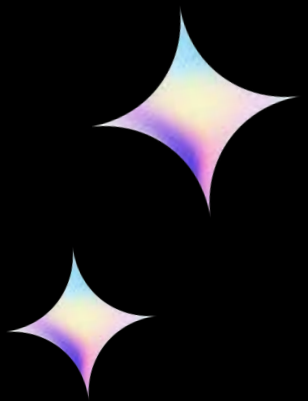
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SUSAN
HOUGH

THE DOLL FOUNDATION

The mission of the Doll Foundation is to empower seniors and caregivers by providing the necessary resources, education, and support they need to thrive in their daily lives. The foundation is committed to offering a wide range of services such as tuition support, employment coaching, financial literacy, disaster relief, respite and companion care, family caregiver classes, and support groups. The foundation aims to support seniors and caregivers by equipping them with the knowledge and tools required to navigate their challenges, make informed decisions, and improve their overall well-being. Through its mission, the Doll Foundation strives to make a positive, lasting impact on the lives of seniors and caregivers in need of assistance.



PROGRAMS



Adopt-A-Senior Program

This initiative aims to provide support, companionship, and assistance to seniors who may be feeling lonely or in need of additional care. Through this program, community members can make a meaningful difference in the lives of seniors by forming connections and offering help where it is needed.



CNA Scholarship Program

Provides financial assistance and support to individuals who wish to pursue a Certified Nurse Assistant (CNA) certification program.

PROGRAMS



Family Caregiver Respite Program

This program seeks to alleviate the burden faced by family caregivers, offering them the opportunity to take a break and recharge while their loved one receives the care they need. It is designed to enhance both of their well-being, ultimately promoting a happier and healthier family unit.



Caregiver Life Skills Program

The program focuses on personal development, communication, problem-solving, emotional intelligence, stress management, time management, financial literacy, problem-solving, health and self-care.

PROGRAMS



Emergency Relief Fund Program

Grants up to \$500 can provide meaningful assistance based on the specific needs and costs of the expense. This flexibility ensures that the grant amount can be tailored to the individual circumstances of each senior or caregiver in need. This grant is available specifically for seniors, family caregivers directly caring for a senior or impaired loved one, and professional caregivers.



Recipient Testimonies



Jazmine Harris

I am truly grateful. This is beyond wonderful. When I learned that I won the CNA scholarship, I told my son that when you work hard you can do anything and I did it! Please continue this program.



Alisha Anderson

I would like to go back to school to get my BSN and receiving the CNA scholarship gave me the opportunity and the push to get the experience that I needed. It is a blessing because CNA programs are very costly and I have a lot going on financially

QIANA JAMES

FOUNDER|CHAIR|PUBLICIST

Qiana is the Founder & CEO of Friendly Faces Senior Care, where she specializes in providing private pay in-home caregiver services for seniors. Her company prioritizes maintaining the independence and well-being of seniors, emphasizing the importance of dignity and grace in caregiving. Qiana also serves as the Founder & Chairman of The Doll Foundation, a venture dedicated to improving the lives of seniors.

She graduated with a BBA in Entrepreneurship & Management from the Bauer College of Business at the University of Houston. Qiana is a distinguished alumna of the Cyvia and Melvyn Wolff Center for Entrepreneurship, which is recognized as the leading entrepreneurial program in the United States.

Qiana's outstanding achievements have earned her numerous prestigious awards and recognitions. These include the Provider of Choice, Employer of Choice, and Top Home Care for Houston awards. Under her exceptional leadership, Friendly Faces Senior Care has been recognized as one of the fastest-growing companies in America, according to the Inc. 5000 rankings for 2021 and 2022. Qiana has also received the BBB Award of Excellence, Houston Chronicle's Top Workplaces award, and has been honored with the 2022 Houston Business Journal's Fast 100 & Women Who Mean Business awards. These accolades serve as a testament to her unwavering commitment to excellence and the significant impact she has made in the industry.



GAYLA GARDNER

HONORARY CHAIR

Gayla Gardner is a dedicated individual with a strong commitment to serving others. In 2018, Gayla founded the READ Program (Read to Empower Achieve and Discover) primary goal is to provide books and promote reading among at-risk youth.

Alongside her philanthropic endeavors, Gayla nurtures her passions for designing, drawing, reading, and traveling extensively with her family and friends. She is actively involved in several other organizations and initiatives, including being a charter member of the Missouri City Chapter of The Links, Inc. Gayla Gardner is a dedicated supporter of numerous commendable organizations including Alpha Kappa Alpha Sorority, Inc.

Gayla's tireless efforts have not gone unnoticed, and she has been recognized with various honors. In 2015, she was named an ABC13 Woman of Distinction and received the Audrey H. Lawson Impact Award. The following year, Gayla was honored as a Houston Chronicle Best Dressed honoree and was recognized as The Women's Home reNew and reDo Fashion Icon. In 2017, she was inducted into the Greater Houston Women of Commerce Hall of Fame. Gayla continued to be acknowledged in subsequent years, being named a Houston Chronicle Best Dressed honoree in 2018 and a Houston Treasure by The Social Book in the same year. In 2019, she was presented with the 40 Years of Service Award from The Links Inc. and received the Easter Seal Hats off to Mothers Honoree title.

Gayla has been happily married to her husband Don for over 52 years and is blessed with three children and three lovely granddaughters.



PAST EVENTS

Model of the Year Awards Take Over the River Oaks Area's Hottest New Restaurant With a Serious Twist

These Role Models Can Still Bring the Glamour

BY SHELBY HODGE // 01.02.23

PHOTOGRAPHY HENRY ADEGBITE, VISUAL INFLUENCE

♡ SAVE ARTICLE



★ Glitz and Glam Fundraiser - The Doll Foundation ★

The Glitz and Glam event benefiting The Doll Foundation, which provide resources to caregivers and seniors in need of assistance. This year raising funds to send caregivers to CNA school. Jeezy & Doll Foundation Founder Qiana James featured stunning Diamante Luxury Costume Jewelry by Rosalina Tran Lydster, gorgeous fashion designs by Ylana Cruise Wear Collection and a special appearance by American rapper Jeezy who was in town to promote his NAUD FINE COGNAC & SPIRITS. This event was sponsored by Friendly Faces Senior Care which provides in home caregiving services to seniors.



Ladies donning 'pretty in pink' take over Porsche River Oaks for a great cause

Click arrows on top image to see full photo slideshow!

Nakia Cooper, Digital Managing Editor

Published: February 23, 2023 at 6:43 PM

Updated: February 23, 2023 at 6:57 PM

Tags: Charity, Houston Events, Houston Night Life

Full Screen

1 / 23





JOANNA BOOTH

Joanna is the multi-award-winning photographic artist of Sanguine Portraiture. She creates sublime imagery that exudes confidence, poise, grace, and refinement. She has been featured 30 times in Vogue Italia.



MODERN LUXURY MAGAZINE



Houston Magazine is the most trusted local authority on luxury lifestyle in the city, connecting the most influential people within the community to the very best in design, retail, nightlife and more. Houston magazine delivers cutting-edge fashion spreads, international travel features, revealing celebrity profiles, and the latest local know-how, ensuring our content consistently engages the city's most cultured audience. The Doll Foundation is thrilled to partner with Modern Luxury on MOYA.



THURSDAY, NOVEMBER 30TH



**2ND ANNUAL
“MODEL OF THE YEAR AWARDS”
THEME: STUDIO 54**

STUDIO **54** THE
GALA

2023 MODEL OF THE YEAR AWARDS

NOVEMBER 30 7PM - 12AM

RISE ROOFTOP
2600 TRAVIS ST.
HOUSTON, TX 77006

ATTIRE: DISCO GLAM

www.dollfoundation.org

THE HISTORY

Studio 54

Studio 54 was a legendary nightclub located in New York City that operated from 1977 to 1980. It was one of the most famous and influential clubs in the world, known for its extravagant and exclusive parties that attracted a mix of celebrities, socialites, artists, and disco enthusiasts. Studio 54 was renowned for its extraordinary atmosphere, characterized by lavish props, elaborate lighting, and a lively dance floor. The club's interior design, created by renowned nightclub designer Ron Doud, featured a mix of theatrical elements, including a moon and stars decoration, a giant Man in the Moon, and a horse-shaped disco ball.



STUDIO 54



SPONSORSHIP OPTIONS

\$25,000 – IN VOGUE Sponsor

- 10 VIP tickets to MOYA on 11/30/23
- Recognition as “IN VOGUE Sponsor” in promotional video
- Opportunity to speak and/or play a video (1-2 minutes)
- Bottle service
- Logo/Name advertisement on The Doll Foundation website
- Logo/Name shoutout as “IN VOGUE Sponsor” on social media advertisement
- Listed as “IN VOGUE Sponsor” on all promotional material
- Logo/Name listed in event program as “IN VOGUE Sponsor”
- Logo/Name on “Thank You” board as “IN VOGUE Sponsor”
- Announcements at event as “IN VOGUE Sponsor”
- Include collateral in Swag Bag
- Full page ad in event program
- The Doll Foundation Plaque

SPONSORSHIP OPTIONS

\$10,000 – FASHION DESIGNER SPONSOR

- 10 VIP tickets to MOYA on 11/30/23
- Recognition as “FASHION DESIGNER Sponsor” in promotional video
- Opportunity to speak (1-2 minutes)
- Champagne service at the table
- Logo/Name advertisement on The Doll Foundation website
- Logo/Name shoutout as “FASHION DESIGNER Sponsor” on social media advertisement
- Listed as “FASHION DESIGNER Sponsor” on all promotional material
- Logo/Name listed in event program as “FASHION DESIGNER Sponsor”
- Logo/Name on “Thank You” board as “FASHION DESIGNER Sponsor”
- Announcements at event as “FASHION DESIGNER Sponsor”
- Include collateral in Swag Bag
- Full page ad in event program
- The Doll Foundation Plaque

SPONSORSHIP OPTIONS

\$5,000 – VALET SPONSOR (1 AVAILABLE)

- 4 VIP tickets to MOYA on 11/30/23
- Recognition as “VALET Sponsor” in promotional video
- Logo/Name signage at the valet as “VALET Sponsor”
- Opportunity to display marketing item/service at the check-in area (i.e. car on display)
- Logo/Name advertisement on The Doll Foundation website
- Logo/Name shoutout as “VALET Sponsor” on social media advertisement
- Listed as “VALET Sponsor” on all promotional material
- Logo/Name listed in event program as “VALET Sponsor”
- Logo/Name on “Thank You” board as “VALET Sponsor”
- Announcements at event as “VALET Sponsor”
- Full-page ad in event program
- The Doll Foundation Plaque

SPONSORSHIP OPTIONS

\$5,000 – MAGAZINE SPONSOR (2 AVAILABLE)

- 2 VIP tickets to MOYA on 11/30/23
- Recognition in the Modern Luxury Magazine as a MOYA sponsor
- Featured in the “All About Town” recap in the February 2024 issue
- Acknowledged in the pre-event promotional materials and emails
- Recognition as “Magazine Sponsor” in promotional video
- Logo/Name advertisement on The Doll Foundation website
- Logo/Name shoutout as “Magazine Sponsor” on social media advertisement
- Listed as “Magazine Sponsor” on all promotional material
- Logo/Name listed in event program as “Magazine Sponsor”
- Logo/Name on “Thank You” board as “Magazine Sponsor”
- Announcements at event as “Magazine Sponsor”
- Include collateral in Swag Bag
- Half-page ad in event program
- The Doll Foundation Certificate

SPONSORSHIP OPTIONS

\$1,000 – PAPARAZZI SPONSOR

- 2 VIP tickets to MOYA on 11/30/23
- Recognition as "PAPARAZZI Sponsor" in promotional video
- Name recognition on The Doll Foundation website
- Listed as "PAPARAZZI Sponsor" in all social media advertisement
- Logo/Name Signage on the red carpet as "PAPARAZZI Sponsor"
- Listed in event program as "PAPARAZZI Sponsor"
- Listed on "Thank You" board as "PAPARAZZI Sponsor"
- Announcements at event as "PAPARAZZI Sponsor"
- The Doll Foundation Certificate

SPONSORSHIP OPTIONS

\$5,000 – OWNER’S BOX (1 AVAILABLE)

- 15 VIP tickets to MOYA on 11/30/23
- Recognition as “Owner’s Box Sponsor” in promotional video
- Logo/Name advertisement on The Doll Foundation website
- Logo/Name shoutout as “Owner’s Box Sponsor” on social media advertisement
- Listed as “Owner’s Box Sponsor” on all promotional material
- Logo/Name listed in event program as “Owner’s Box Sponsor”
- Logo/Name on “Thank You” board as “Owner’s Box Sponsor”
- Announcements at event as “Owner’s Box Sponsor”
- Include collateral in Swag Bag
- Half-page ad in event program
- The Doll Foundation Plaque
- 4 bottle minimum service required

SPONSORSHIP OPTIONS

\$3,500 – ANDY WARHOL’S TABLE (1 AVAILABLE)

- 10 VIP tickets to MOYA on 11/30/23
- Recognition as “Andy Warhol Sponsor” in promotional video
- Name recognition on The Doll Foundation website
- Logo/Name shoutout as “Andy Warhol Sponsor” on social media advertisement
- Listed as “Andy Warhol Sponsor” on all promotional material
- Listed in event program as “Andy Warhol Sponsor”
- Listed on “Thank You” board as “Andy Warhol Sponsor”
- Announcements at event as “Andy Warhol Sponsor”
- The Doll Foundation Certificate
- 3 bottle minimum service required

SPONSORSHIP OPTIONS

\$3,000 – CHER'S TABLE (1 AVAILABLE)

- 8 VIP tickets to MOYA on 11/30/23
- Recognition as "Cher's Table Sponsor" in promotional video
- Name recognition on The Doll Foundation website
- Listed as "Cher's Table Sponsor" in social media advertisement
- Logo/Name Signage on the red carpet as "Cher's Table Sponsor"
- Listed in event program as "Cher's Table Sponsor"
- Listed on "Thank You" board as "Cher's Table Sponsor"
- Announcements at event as "Cher's Table Sponsor"
- The Doll Foundation Certificate
- 2 bottle minimum service required

SPONSORSHIP OPTIONS

\$3,000 – BIANCA JAGGER'S TABLE (1 AVAILABLE)

- 8 VIP tickets to MOYA on 11/30/23
- Recognition as "Bianca Jagger Sponsor" in promotional video
- Name recognition on The Doll Foundation website
- Listed as "Bianca Jagger Sponsor" in social media advertisement
- Logo/Name Signage on the red carpet as "Bianca Jagger Sponsor"
- Listed in event program as "Bianca Jagger Sponsor"
- Listed on "Thank You" board as "Bianca Jagger Sponsor"
- Announcements at event as "Bianca Jagger Sponsor"
- The Doll Foundation Certificate
- 2 bottle minimum service required

SPONSORSHIP OPTIONS

\$2,500 – TABLES (10 AVAILABLE)

- 6 VIP tickets to MOYA on 11/30/23
- Recognition as "Table Sponsor" in promotional video
- Name recognition on The Doll Foundation website
- Listed as "Table Sponsor" in social media advertisement
- Logo/Name Signage on the red carpet as "Table Sponsor"
- Listed in event program as "Table Sponsor"
- Listed on "Thank You" board as "Table Sponsor"
- Announcements at event as "Table Sponsor"
- The Doll Foundation Certificate
- 2 bottle minimum service required

Stars available: Liza Minnelli, Sylvester Stallone, Grace Jones, Rod Stewart, Elizabeth Taylor, Elton John, Michael Jackson, Halston, Farrah Fawcett & John Travolta

GENERAL TICKETS

"Model of the Year Awards" Individual Tickets - 11/30/23

\$500 VIP GUEST

- 1 VIP ticket to MOYA on 11/30/23
- Name listed on program as "VIP GUEST"
- Name listed on "Thank You" board as "VIP GUEST"
- Recognition as "VIP GUEST" in promotional video
- Announcements at event as "VIP GUEST"

\$250 GENERAL ADMISSION

- 1 GENERAL ADMISSION TICKET TO MOYA ON 11/30/23

*Please be aware that the event is designed as a standing room only experience, except for those who choose to purchase table sponsorships. This arrangement is specifically chosen to align with the theme of our Studio 54 club, where the atmosphere is reminiscent of a lively and energetic dance floor.

Q&A GUIDE

What is the Model of the Year Awards?

This is one of Houston's biggest and most exclusive nights in fashion. The Model of the Year Awards is an annual celebration of fashion and a charity event honoring individuals that are "role models" through their contributions to society, volunteerism, and philanthropic efforts. The event benefits The Doll Foundation, which empowers seniors and caregivers in need of assistance.

How can I watch the 2023 Model of the Year Awards?

You can follow all the action from the Red Carpet on Facebook by tuning in to The Doll Foundation's live stream the night of the event.

What is the 2023 Model of the Year Awards theme?

The theme for this year's Model of the Year Awards is "Studio 54." We will commemorate the Studio 54 vibrant and legendary era.

What happens at the Model of the Year Awards?

It will be a fun-filled evening of drinks, dinner, and dancing. Included will be a silent and live auction, a presentation of the "Model of the Year" awards.

What is the location of the Model of the Year Awards?

The exclusive location will be at Rise Rooftop in Midtown.

Who is invited to the Model of the Year Awards?

The exclusive event will host around 250 attendees who have been exclusively invited. The guest list includes those from various professional spheres, including fashion, film, music, business, sports, social media, young professionals, politics, and high society.

What looks can we expect to see?

This is a Met Gala-inspired production and in keeping with the theme "Studio 54" guests are encouraged to wear a Disco Glam dress code where the vibe was 'avant-garde-glitzy meets sexy silhouettes.'

Advertisement in Event Program

\$125 – Full Page Advertisement; full-page ads are 8.5" wide x 11" tall (includes a bleed)



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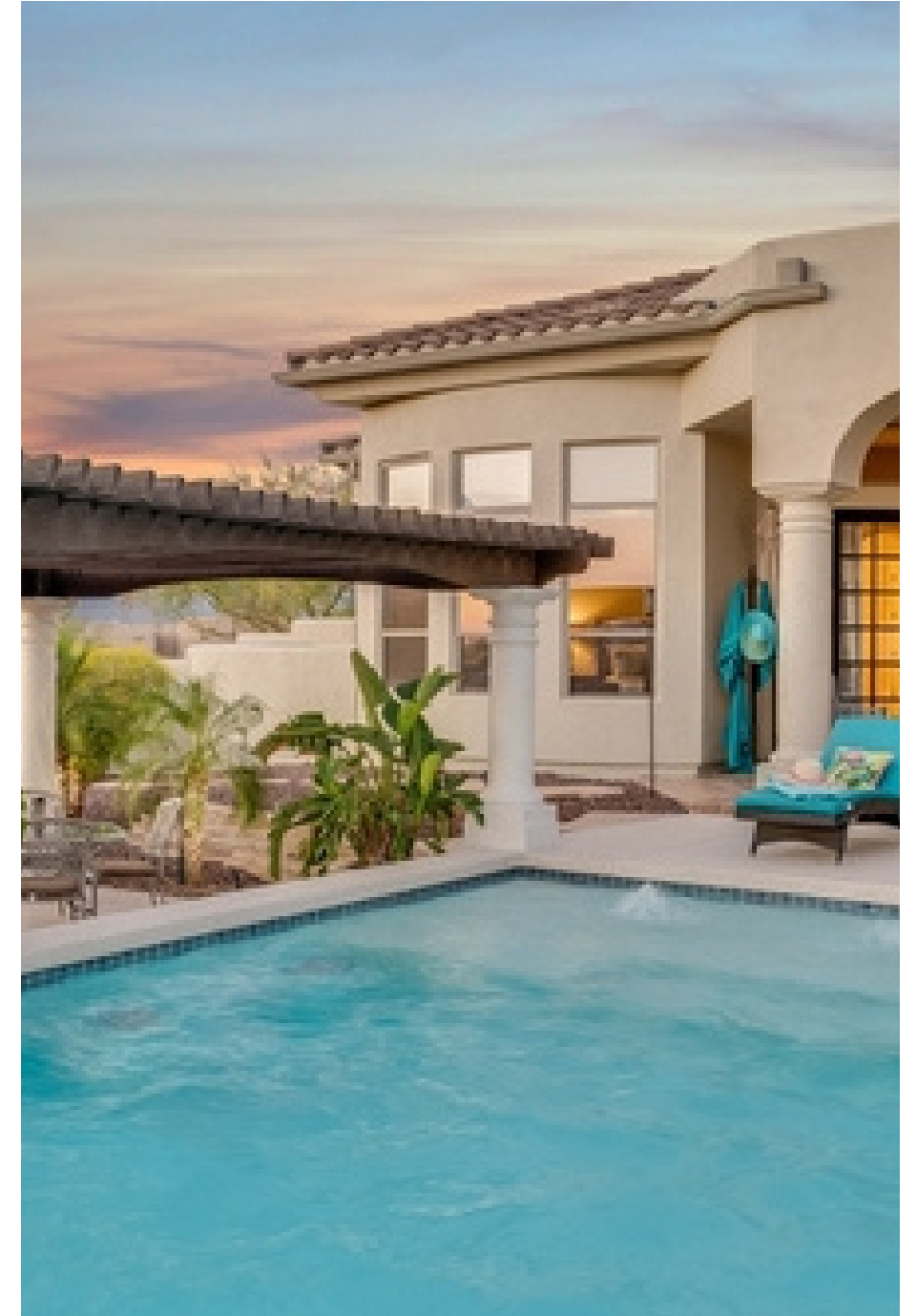
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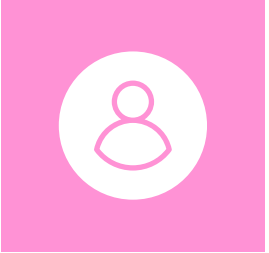
Ads should be emailed to info@dollfoundation.org no later than November 16, 2023

Live & Silent Auction Items Needed!

Deadline to submit 11/16/2023



SPONSORSHIP FORM



Donor Name / Organization / Company: _____

Street _____

City _____

State _____

Zip _____

Phone: _____

Fax: _____

Email: _____

Contact Person: _____

_____ \$25,000 In Vogue

_____ \$3,000 VIP Table _____

_____ \$10,000 Fashion Design

_____ \$2,500 VIP Table _____

_____ \$5,000 Valet

_____ \$250 General Admission Ticket

_____ \$5,000 Owner's Box

_____ \$500 VIP Guest Ticket

_____ \$3,500 Andy Warhol's Table

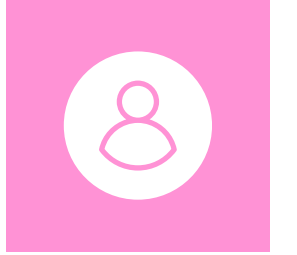
_____ \$125 Full Page Ad

_____ \$75 Half - Page Ad

_____ I am unable to attend but would like to donate in the amount of \$ _____

Please return this form by November 16, 2023 to ensure program recognition.

DONATION FORM



I would like to donate an item, or gift card, for the silent or live auction

Item(s): _____

Value \$ _____

I am unable to attend but would like to donate in the amount of \$ _____

Auction items must be submitted by November 16, 2023

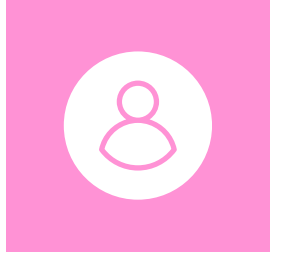
The Doll Foundation

2743 Smith Ranch Rd. #104 Pearland, TX 77584

www.dollfoundation.org | info@dollfoundation.org

The Doll Foundation is a 501c3 tax-exempt nonprofit organization **(Tax ID: 81-3687238)**

RECEIPT OF DONATION



The Doll Foundation acknowledges and expresses appreciation for the following:

Donation of goods: _____

Cash donation/gift card in the amount of \$ _____

Donation Received From: _____

Date of Donation: _____

Valued at: \$ _____

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— CONTACT US

FOR MORE INFORMATION



Phone Number

281-302-4138



Email Address

info@dollfoundation.org



Location

2743 Smith Ranch Rd. #104
Pearland, TX 77584



Website

www.dollfoundation.org